

## GENERAL GUIDELINES FOR ALL SIZES

### CMYK

Convert Pantone colours to CMYK.  
Do not supply RGB images.  
Do not embed images, supply them.  
Resolution must be 300 dpi at 25% of output size.  
All fonts must be converted to outlines.  
Please supply artwork as PDF or Illustrator EPS files.

### Feather S

Total area including bleed: 570 (w) x 2020 (h) mm  
Finished size: 550 (w) x 2000 (h) mm  
Visible area: 550 (w) x 2000 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.



### Feather M

Total area including bleed: 620 (w) x 2620 (h) mm  
Finished size: 600 (w) x 2600 (h) mm  
Visible area: 600 (w) x 2600 (h) mm

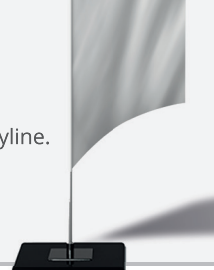
Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.



### Feather L

Total area including bleed: 816 (w) x 3420 (h) mm  
Finished size: 796 (w) x 3400 (h) mm  
Visible area: 796 (w) x 3400 (h) mm

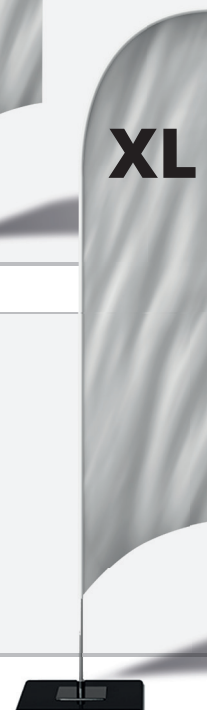
Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.



### Feather XL

Total area including bleed: 870 (w) x 3920 (h) mm  
Finished size: 850 (w) x 3900 (h) mm  
Visible area: 850 (w) x 3900 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.



## GENERAL GUIDELINES FOR ALL SIZES

### CMYK

Convert Pantone colours to CMYK.  
Do not supply RGB images.  
Do not embed images, supply them.  
Resolution must be 300 dpi at 25% of output size.  
All fonts must be converted to outlines.  
Please supply artwork as PDF or Illustrator EPS files.

### Quill S

Total area including bleed: 700 (w) x 1530 (h) mm  
Finished size: 680 (w) x 1510 (h) mm  
Visible area: 680 (w) x 1510 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.

### Quill M

Total area including bleed: 1010 (w) x 2078 (h) mm  
Finished size: 990 (w) x 2058 (h) mm  
Visible area: 990 (w) x 2058 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.

### Quill L

Total area including bleed: 1220 (w) x 2920 (h) mm  
Finished size: 1200 (w) x 2900 (h) mm  
Visible area: 1200 (w) x 2900 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.

### Quill XL

Total area including bleed: 1224 (w) x 3620 (h) mm  
Finished size: 1204 (w) x 3600 (h) mm  
Visible area: 1204 (w) x 3600 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.  
Separate black or white pole pocket measuring 58 mm in width.  
Single sided show through print.  
All sizes are approximate.

